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researchers and data scientists.

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The book provides nine tutorials on optimization, machine learning, data mining, and forecasting all within the confines of a spreadsheet. Each tutorial uses a real-world problem and the author guides the reader using query's the reader might ask as how to craft a solution using the correct data science technique. Hosting these nine spreadsheets for download will be necessary so that the ...

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analysts can apply the methods without needing her own team of operations researchers and data scientists.

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A drinks reception was thrown for them on the evening of the second day. Earlier, I had some time to kill and so I continued to read my review copy of Data Smart. In Chapter 3, called 'Naïve Bayes and the incredible lightness of being an idiot', I learned about techniques for classifying texts (such as

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tweets) to understand whether they are positive or negative.

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